

# Cesar Corregiari

## Software Engineer | Frontend Developer | Tech Lead

Phone: +55 11 98126 3581 | E-mail: cesarcorregiari@gmail.com

LinkedIn: <https://linkedin.com/in/cesarcorregiari> | Location: São Paulo, SP, Brazil

### SUMMARY:

Software Engineer and Tech Lead with 5+ years of experience building scalable web and mobile applications across entertainment, finance, healthcare, and streaming. Product-oriented and performance-driven, delivering major wins such as a 20% reduction in load times using Next.js, a 30% smaller mobile bundle replacing Redux with Zustand, and cross-platform OTT apps reaching 100,000+ MAUs. Leads frontend teams and owns architectural decisions that improve performance, usability, and developer velocity.

### SKILLS:

- Languages: JavaScript, TypeScript
- Technologies: React, Next.js, React Native, Node.js, Zustand, Redux, GraphQL, REST APIs, Payload CMS
- Other: system design, cross-platform development, CI/CD, performance optimization, Agile/Scrum
- Soft skills: leadership, communication, team management, ownership, mentoring

### TECH LEAD EXPERIENCE:

- Led frontend teams delivering high-scale applications for global clients including Disney, Johnson & Johnson, SoFi, DirecTV Go, and CNN+. Established coding standards, architectural guidelines, onboarding processes, and review practices to increase team velocity and reduce bug density.
- Designed technical architectures for OTT, inventory management, and banking platforms, improving performance, scalability, and developer experience.
- Mentored developers on React, state management, and clean architecture, ensuring production-ready code quality and skill growth across the team.

### WORK EXPERIENCE:

GLOBANT — Frontend Software Engineer / Tech Lead

São Paulo, SP | Mar 2021 – Present

- Developed an internal platform for Disney using Payload CMS, improving workflow efficiency for request tracking and contributing to its UI library.
- Led the refactor of a mobile inventory management app for Johnson & Johnson, replacing Redux with Zustand and reducing the bundle size by 30%.
- Built scalable state management solutions for SoFi Money, supporting user growth and increasing customer satisfaction after UX improvements.
- Architected a location-based content delivery system for DirecTV Go, increasing engagement metrics by 20%.
- Delivered multi-platform streaming experiences for CNN Plus (Web, iOS, Android, Apple TV, Fire TV, Roku).

- Stack: JavaScript, TypeScript, React, React Native, Next.js, Redux, Zustand, GraphQL, REST APIs, Headless CMS.

#### CODE CARAVAN — Full Stack Developer

São Paulo, SP | Oct 2019 – Feb 2021

- Delivered 12+ websites, landing pages, and e-commerce solutions for SMB clients.
- Improved mobile conversion rates by 35% through responsive design and performance tuning.
- Led architecture decisions and managed full project lifecycles in Agile environments.

#### REVMOB Mobile Ad Network — Business Development & Sales Manager

São Paulo, SP | Sep 2013 – Oct 2018

- Generated over \$1M monthly in advertising budgets from international clients.
- Built partnerships across Europe, LATAM, and Asia while exceeding sales targets by 100%.
- Managed CRM operations (Salesforce, Pipedrive) and executed acquisition and retention strategies.

#### GAROA Games Studio — Founder & Marketing Lead

São Paulo, SP | May 2012 – Sep 2014

- Launched 4 mobile games reaching over 100,000 installations.
- Directed a multidisciplinary team of 10 developers and artists.
- Designed monetization strategies achieving a 22% conversion rate to paid users.

#### **BEYOND WORK:**

- Built and shipped multiple personal prototypes and internal engineering tools focused on developer velocity, content delivery, and performance optimization.

#### **EDUCATION:**

Le Wagon — Full Stack Coding Bootcamp | 2019

FAAP — Post-Graduation in Marketing Administration | 2007–2008

Casper Libero — Bachelor's in Publicity | 2003–2006

#### **LANGUAGES:**

- English — Fluent
- Portuguese — Native Speaker
- Spanish — Advanced
- Italian — Intermediate